



Press release Filta Deutschland, 10 June 2022

Filta receives German Award for Sustainability Projects 2022 in the recycling category

In Berlin yesterday, the German Award for Sustainability Projects was presented at a ceremonial gala for the second time. The prize was presented by the German Institute for Service Quality, the news channel ntv and DUP Unternehmer magazine. More than 268 companies either applied or were nominated by third parties.

Under the patronage of former Federal Minister Brigitte Zypries, a prestigious jury from the fields of industry, science and media were spoilt for choice when it came to awarding the outstanding projects submitted by a range of companies, start-ups, agencies and entrepreneurs that had created products, services, campaigns or initiatives.

Filta, the only mobile fryer service and active as a franchise company in Germany since 2015, is among the prize winners, specifically in the recycling category. The focus of the award is on the 17 Sustainable Development Goals of the United Nations in the areas of people, planet, prosperity, peace and partnership. Decisive for the excellent outcome for Filta were criteria like societal benefit, degree of innovation, contribution to sustainability as well as future viability and service quality.

Latest generation of grease recovery units wins

With its mobile fryer and oil services including fryer cleaning and the microfiltration of frying oil, Filta provides a greater level of sustainability in commercial kitchens. Thanks to Filta, food service professionals can reduce their consumption of frying oil by up to 50%. From the standpoint of the jury however, it was the new grease recovery unit – the FiltaFOG Cyclone – that stood out, an innovation that has been available on the German market for a year now. The FiltaFOG Cyclone was developed by Filta specialists out in the field and solves many of the problems of conventional grease separators. It is easy for kitchen staff to use and its unique construction, with eight hydrocyclones, offers the highest grease recovery rate worldwide.

Grease separation is about stopping fat, oil and food residues entering the wastewater and clogging pipes and the drain system. In Germany, all businesses that produce water containing grease must use a grease separator. These include canteens, restaurants, hotels, motorway service areas, butcher shops as well as food industry companies.

“We are very honoured that our grease separator solution and the FiltaFOG Cyclone has received this special prize”, said Jos van Aalst, Managing Director of Filta Deutschland.

“Keeping waste water as free from fat and residue as possible is a major issue for the food service industry as well as for local water authorities. The oil separated by FiltaFOG is qualitatively so good, that it can be reprocessed into biodiesel, representing another stream of income for the restaurateur.”

Press images: Image rights reserved by Filta



Photo 1: Patron Brigitte Zypries, former Federal Minister (left), Maja Schneider, Filta (right)



Photo 2: Patron Brigitte Zypries (left) presents the German Award for Sustainability Projects 2022 in the recycling category to Maja Schneider of Filta (right)



Photo 3: Award presentation in the recycling category. L-r: ntv presenters Carola Ferstl and Torsten Knippertz, Maja Schneider (Filta), Robert Trebus (d&b audiotechnik)



Photo 4: Certificate and trophy, German Award for Sustainability Projects 2022

About Filta

FiltaFry – full-service mobile fryer management – was founded in 1996 in the UK and operates on a franchise basis. Today FiltaFry is established in many countries around the world and is also active in Germany (since 2015) and Austria (since 2018) with FiltaFry Deutschland GmbH, which since 2018, belongs to the Filta Group. The concept consists of filtering and cleaning cooking oil and on-site fryer cleaning including the removal and professional disposal of waste oil. Upon request, FiltaFry delivers fresh oil and refills the fryers. Furthermore FiltaFry provides additional mobile services: the direct on-site manufacture of refrigerator seals and regular, chemical-free drain cleaning and disinfection, as well as state-of-the-art solutions for grease separation and permanent cleaning of extraction systems. Filta is part of Franchise Brands Group since May 2022.

Customers include restaurants and snack bars, hotels, caterers, sports venues, leisure parks, and company and university canteens among many others. FiltaFry is a member of the German Franchise Association as well as the Greentable and United against Waste initiatives. In 2022, Filta received the Green Franchise Award as well as the German Award for Sustainability Projects.

Press contact

FiltaFry Deutschland GmbH
Maja Schneider
Pliniusstraße 8
D-48488 Emsbüren
Tel +49 30 79708771
m.schneider@filtafry.de
www.filtafry.de